G 5609 (Pages : 2) Reg. No.....

Name.....

B.VOC. DEGREE EXAMINATION, JULY 2021

Fifth Semester

TH5ST33—TOURISM IMPACT ANALYSIS

(For B.Voc. Programme in Tourism and Hospitality/B.Voc. in Tourism and Hospitality Management)

[2014 Scheme]

Time : Three Hours Maximum : 80 Marks

Part A (Short Answer Questions)

Answer **all** *questions.*

Each question carries 1 *mark.*

Define the following :

1. Sustainable Tourism Development.
2. Culture.
3. Tourist.
4. Carrying Capacity.
5. Planning.
6. Pro-poor tourism.
7. Nature based tourism.
8. Standardisation.
9. Tourism Product.
10. Excursion.

(10 × 1 = 10 marks)

Part B

Write short notes on any **eight** *questions.*

Each question carries 2 *marks.*

11. Expand IUCN.
12. What is demonstration effect.

Turn over

13. What is inflation ?
14. Distinguish between inbound and outbound tourism.
15. What is Global Warming ?
16. What is tourism infrastructure ?
17. What is bird Watching ?
18. What is heritage Tourism ?
19. What are the elements of a destination ?
20. What is accessible tourism ?
21. How tourism contribute to air pollution ?
22. What is adventure tourism ?

(8 × 2 = 16 marks)

Part C

Write short answers on any **six** *questions.*
Each question carries 4 *marks.*

23. Discuss the benefits of sustainable development.
24. Write a note on UNWTO.
25. Discuss how tourism promote indirect employment.
26. Why skill development is important in tourism ?
27. What are the major factors that influence tourism demand.
28. State how tourism and politics are related.
29. Introduce any *one* wildlife sanctuary in Kerala from a tourism angle.
30. What do you mean by impact of tourism ?

(6 × 4 = 24 marks)

Part D

Write essay on any **two** *questions.*
Each question carries 15 *marks.*

31. What is sustainable Tourism Development. Discuss the basic principles of sustainable development.
32. Give an account of socio-cultural impacts of tourism.
33. Examine the environmental impacts of Tourism in Caves, Wild life and beaches.
34. Discuss the general approaches to assessing carrying capacity.
35. Discuss the advantages and disadvantages of Community based approach to Tourism development.

(2 × 15 = 30 marks)